



Welcome to the Soft Skills Development Kit!

According to [LinkedIn](#), 92% of hiring managers believe soft skills are as important as hard skills, and 89% of bad hires typically lack them.

This kit is designed to help your team strengthen crucial soft skills, including Problem-Solving, Teamwork, Communication, Influencing, and Leadership.

We've kept the resources simple yet impactful, ready for you to share over a three-week period.

Below, you'll find pre-written messages and graphics to use or adapt for your internal communication.

What's Included in the Kit

Week 1 Graphic - Soft Skills vs. Hard Skills

This week sets the stage by explaining why soft skills are key to success.

Message copy:

Hey Team,

Over the coming weeks, we're going to be focusing on soft skills and how to improve them in partnership with Learnerbly.

Soft skills are essential to your career success as they demonstrate your ability to communicate, collaborate, and lead effectively.

While hard skills are critical for technical expertise, soft skills are just as important because they enable you to apply that expertise in dynamic environments.

Reflect on where you can improve, and check out the [Learnerbly platform](#) for resources to help you grow!

[Attach Week 1 Graphic]

Week 2 Graphic - Top 10 Skills for 2025

This week showcases the soft skills that will be most valuable in 2025.

Message copy:

Hey Team,

Last week, we looked at the difference between hard and soft skills.

*This week, we're highlighting the **Top 10 Soft Skills for 2025**—the skills that will be crucial for career growth in the coming years.*

Now is a great time to start building these skills. Take a look, reflect on where you can improve, and head to [Learnerbly](#) to explore resources that will help you succeed.

[Attach Week 2 Graphic]

Week 3 Quiz - Which Soft Skill Could Transform Your Career?

This week wraps it all up with a quiz that offers personalized resource suggestions.

Message copy:

Hey Team,

Over the last few weeks, we've explored the difference between hard and soft skills, highlighted the top 10 soft skills for 2025, and now it's time to put everything together!

We're excited to introduce the "[Which Soft Skill Could Transform Your Career?](#)" quiz. This quick, 2-minute quiz will help you identify areas where you can improve and give you tailored learning resource suggestions to help strengthen your skill set.

Once you've taken the quiz, you can either make a note of your result to discuss with your manager or go directly to the Learnerbly platform to purchase the recommended resource and start building that soft skill right away!

Take the quiz [here](#) and get a head start on boosting your career for 2025!

Thanks for using the Soft Skills Development Kit.

Let us know your thoughts and what you would like to see in future resource kits.